



proV

A step Towards
Wholesome
Goodness






Bringing the finest **dry fruit snacks** from around the world

- Healthy snacking brand with a farm to table focus
- Focused on the Broad Dryfruits, Nuts, Seeds and Berries Arena
- Deep rooted global access to the finest dry fruits
- Backed by hyper efficient backend channels and distribution chains
- Management cumulative experience of 100+ years in Agro supply chain



What **goodness** means to us?

pro + *V* + 

Proteins in every bite

**Loaded with multi
vitamins**

**Vegan + Natural +
Healthy**

Infrastructure

- **40000+ sq.ft** Processing Unit
- **3500+ units per hour** automated packaging
- **In house** - Processing, Roasting, Flavouring
- **100+ SKUS** across all Dry fruits, nuts and Seeds

Distribution

- **25+** GT Distributors
- **10+** Online Platforms
- **5000+** Touch Points
- **15+** Airports and **20+** Big Malls
- **PAN India Presence**

Major Clients



Traction Till Date

15 + States

30+ Cities



pro✓

proV Products

Presence across different segments

 Economical	 Flagship Brand	 High Quality Produce	 Flavour Snacks	 Pick and go	 Party Snack
Industry standard quality	Better than Industry standard	High quality	Industry standard quality	Industry standard quality	Better than Industry standard
Economical pouches in varying sizes	Zip lock pouches in standard sizes	Premium packaging in standard sizes	Quirky flavors in varying sizes	Handful of dry fruits in varying sizes	Exotic to Standard Mixes - Indianized Flavours
Value for money products	Snacking products	Luxury products	Snacking products	Small snacking products	Proportionate mixes of sweet and Savory
Pantry storage & consumption	Daily consumption	Gifting purposes	Daily consumption	On the go consumption - Impulse Buy at 30/- MRP	Party and evening Snacks

Truly **premium** to even the best in the market



Flavour snacks for parties



Health and fun in a **snack**



Range of **gifting / novelty**

Minis - Pick and Go



Impulse Snacking - On the go consumption



Premium Nut and Mixes



Range of gifting / novelty





**ProV Partners with
Master Chef Sanjeev
Kapoor and Industry
Veteran KS Narayanan**



Proventus Agrocom Ltd (ProV)

- India's First Public Listed Dry Fruits Brand company
- IPO Dates 24th May 2023 - 26th May 2023
- Listed On NSE on 5th June 2023



Access to Capital



FUND EXPANSION



INVEST IN
TECHNOLOGY



BUILD
INFRASTRUCTURE

Enhance Industry Perception



Transparency



Accountability

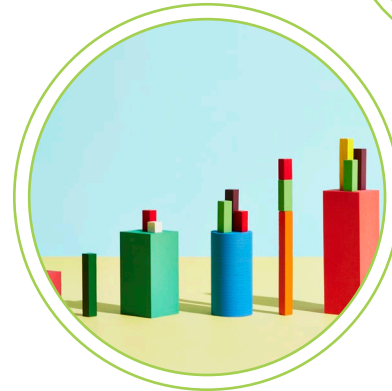


Governance Practices

Public Participation and Consumer Interest



Inclusive Growth



**Opportunity to
invest**



Ownership



Enhance Brand Visibility



INCREASE
VISIBILITY



GAINS
RECOGNITION



NEW
OPPORTUNITIES

IPO is a great Branding Exercise



prov

Thanks!
www.provfoods.in

