



INDIYUM

• MAHARAJA OF TASTE •

CASHEW – Future Prospects

PRESENTED BY:

DEEPTA GUPTA

DIRECTOR – INDIYUM FOODS PVT LTD

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Process Value addition

- nuts processing
- sweets processing
- savories processing



DEEPTA GUPTA

DIRECTOR – INDIYUM FOODS PVT LTD

30+ years experience. Worked with many renowned companies like *'Nirula's'*, *'Cremica' (Mc Donald products)*, *'Bikanervala'* & *'Bikano'*.

Currently we are running brand **INDIYUM**

A process food company for Dry Fruit, Sweets and Savouries.

Association with more than 50+ Brands as a business coach

under  **egremontz** Business Solutions
A ray of future

We do value addition

1. Roasted Nuts

2. Makhana

3. Sweets

4. Savories



Value addition in Nuts

'Cashew is the king of Nuts'

Process - Roasting with salt

Benefit - Naturally Salt penetration, Uniform Color, Sweetness of Roasting, Excellent Texture and Better shelf life

Other kind of processing Fried Nuts, Baked Nuts, seasoned with Slurry Coated and Gum Coated Seasonings



Value addition to Guilt free snacking

Makhana

- Makhana roasting (Single/two stage) through slow process to keep its natural size, color & better texture and seasoned with traditional as well as international seasonings.



Value addition cont.....

Sweets

- Traditional sweets based on dry fruits and our majority of Sweets are based on Cashew.
- Currently doing innovation in the new era of Dry Fruit Sweets, developed Cashew Sweets with Jaggery, Fruit Pulp & Milk Solids with the shelf life of 30 – 180days.





There is tremendous opportunity in Cashew Value addition in Sweets, Nuts Processing, Savories and Curry Industry.

- Need a serious attention to cashew manufacturers for the production of '**Cashew Marzipan**' (Cashew Dough), is a very upcoming potential where we can give a good shelf life and cost-effective solution to food manufacturers and get it populated worldwide like '**Almond Marzipan**'.

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Thank You