

Karnataka State Raw Cashew nut and Kernel Market Outlook 2022

20.05.2022





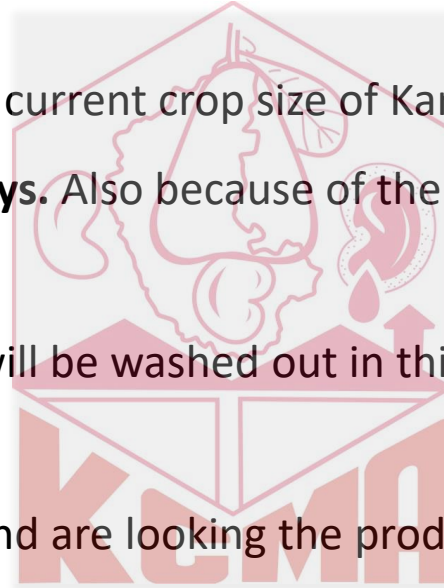
Brief introduction on KCMA: We are proud to say that KCMA is the only Cashew Association in the state of Karnataka which has got more than **175 strong and growing membership. Was established in the year 1955**

- Our association is thriving for excellence and is playing a catalytical role in promoting and expanding cashew industry trough out the length and breadth of Karnataka and also mitigate all its problems .
- Our association is also promoting cashew cultivation through our farmer friends and self help groups by **distributing free cashew saplings**. We have almost **distributed 1.2 million cashew saplings** and numbers are only increasing in times to come.
- Farmers have also welcomed our initiatives and more and more farmers are joining hands and making this initiative a huge success.
- Traditionally the cultivation was only limited to **Dakshin Kannada and Uttar Kannada districts**, However in last **4 years out of 31 district in the state we have reached to 29 possible districts** where we can cultivate cashew .

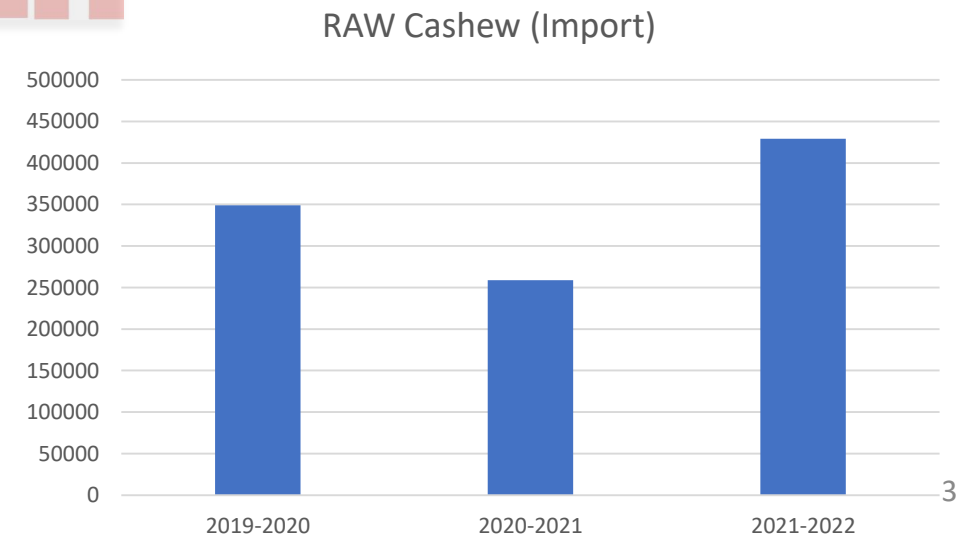
RAW CASHEW PRODUCTION IN THE STATE AND IMPORT

Production scenario present and Future: The current crop size of Karnataka state is estimated to be **55000mt.**

- This year the local crops was late by **over 30 days**. Also because of the Un-Seasonal rains the crops are getting damaged.
- We are anticipating that almost **15%** of Crops will be washed out in this year and the shortfall will be around **30% to 35%** for the current year.
- Even then we are positive with our road map and are looking the production to reach at the size of over **100000mt in next 5-7 years**



YEAR	Containerized Cargo + Bulk(import)
	RAW Cashew (Import)
	Tonnage
2019-2020	348844
2020-2021	258728
2021-2022	429000



Kernel Market: Kernel market in the state has shown buoyancy in demand. The increase in production in consuming states is effecting demand for Mangalore cashews.

We are estimating that kernels consumption in the state is about 50000 mt.

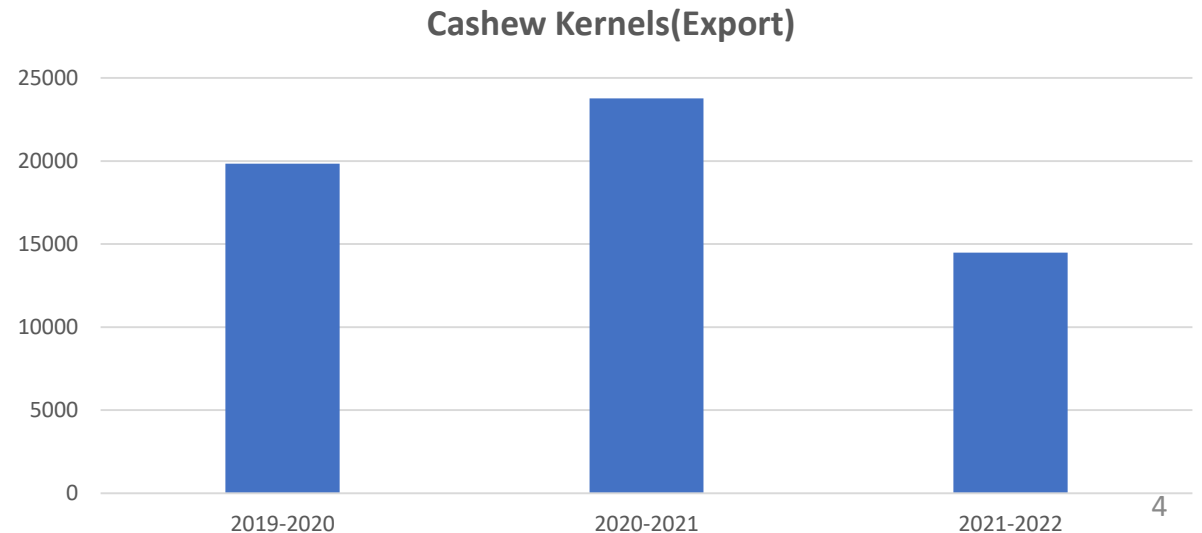
The HORECA segment is the fastest growing segment with restaurants post covid and is back to its booming best.



Export Data:

- Last year we have seen a decline in Exports from Karnataka

YEAR	Containerized Cargo
	Cashew Kernels(Export)
	Tonnage
2019-2020	19846
2020-2021	23770
2021-2022	14481



Why Karnataka:

- Karnataka has become a HUB for cashew industries.
- Karnataka alone has **imported 429000mt Raw materials** last year which is almost **40% of the total imports of the country.**
- Demographically well connected (Air/Ship/Train and Road)
- Our Members have taken **mechanization in a Big way. Worlds largest factory under one roof is in Karnataka**
- We have initiated talks with **Govt of Karnataka to bring out a cashew policy** for the state.





Thank you