



TNCPEA

**The Tamil Nadu Cashew Processors &
Exporters Association**

Ramakrishnan M

Cashew India Buyer Seller Meet

20-21 May 2022, New Delhi

Introduction

Southern Cashews Manufacturing Association was established in the year 1952, with the active cooperation of the cashew industry with the object of promoting exports of cashew kernels from India.





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The Tamil Nadu Cashew Processors & Exporters Association (TNCPEA) is the nodal agency for promoting exports of Cashew Kernel and its allied products, functioning at Panruti, Tamil Nadu.

Our team



N. Malarvasakam
President

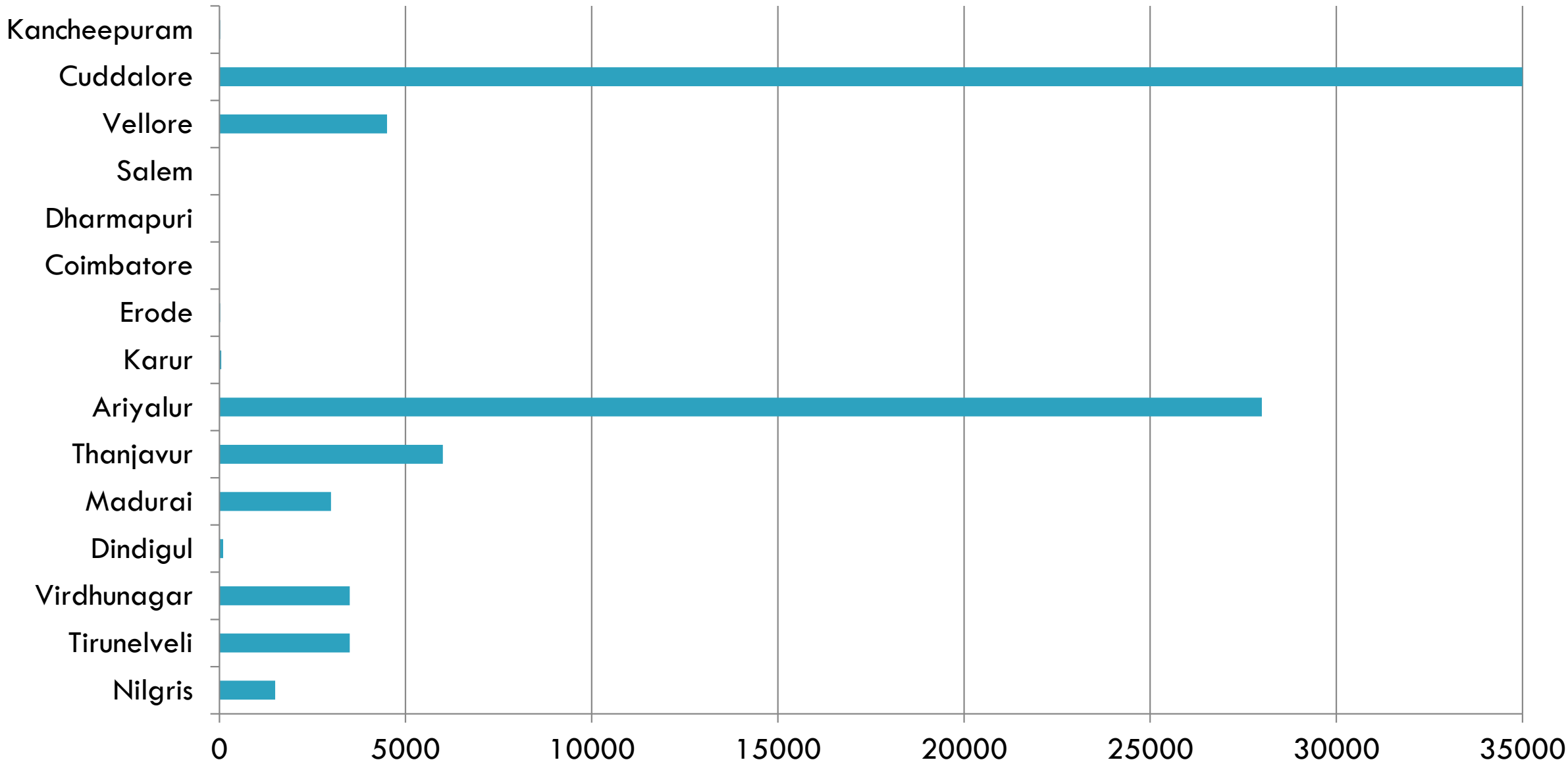


M. Ramakrishnan
Secretary

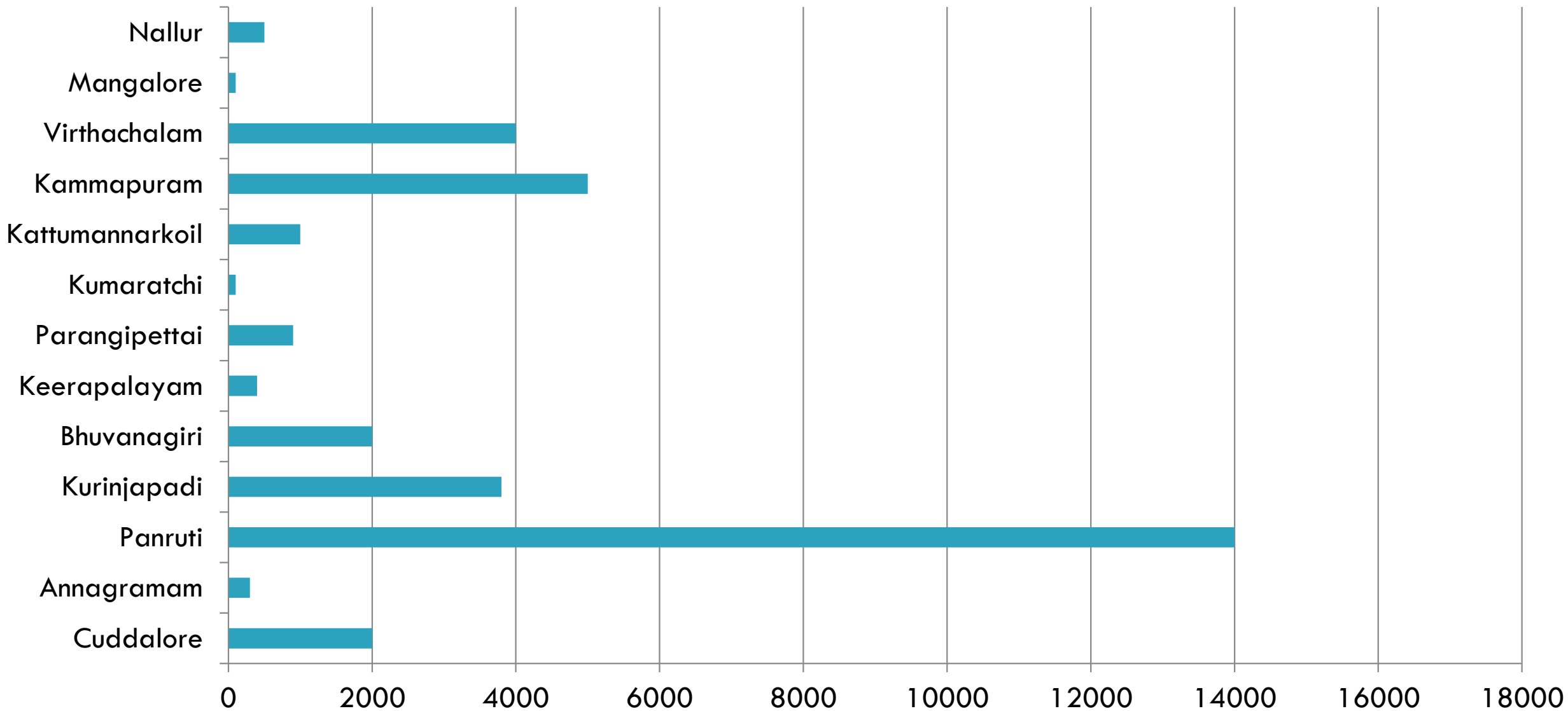


C. R. Selvamani
Treasure

TN District Wise Cashew Production(In Hectors)



Cashew Production in Cuddalore District (In Hectors)



Tamil Nadu Cashew Industries

1500

Tiny Units/Cottage

1000

Small Units

500

Small Processors/Traders

50

Large Export Units

Tamil Nadu Cashew Exports & Imports

Exports

- In Tamil Nadu Panruti playing major role in export and domestic markets , worth of 400cr in exports and 2500 crores in domestic markets

Imports

- 2,00,000 MT of Raw Cashew Nut

Women's Employment

Two horizontal green lines of equal length, one on the left and one on the right, positioned below the title.

More than 2 Lakh people are getting regular work directly from cashew industries and more than 85% of them are women work force who are from socially and economically weaker section of the society.



TNCPEA Achievements



GI Tag for Panruti Cashews



- Panruti Cashews are unique in nature because of their taste and quality. TNCPEA association sought a GI tag (Geographical Indication) for Panruti Cashews.
- GI tagging of Panruti Cashews would not only provide a fillip to the industry but would also enhance the secondary economic activities in the region and safeguard the interest of farmers and cashew exporters

Energy Drink from Cashew Apple

TNCPEA Requested Tamil Nadu Government to set up Feni Manufacturing/Energy Drink unit in Panruti.



JUST IN

SUN NEWS

‘முந்திரி பழத்தில் ஊட்டச்சத்து பானம்...!’

“முந்திரி பழத்தில் இருந்து உற்சாக பானம் ல்லாவிட்டாலும் ஊட்டச்சத்து பானம் தயாரிப்பது குறித்து ஆய்வு செய்து முடிவு எடுக்கப்படும்!”

சட்டப்பேரவையில், உறுப்பினர் வேல்முருகன் முப்பிய கேள்விக்கு அமைச்சர் தங்கம் தென்னரசு பதில்!

SUNNEWSTAMIL SUNNEWS sunnewslive.in

26 APR 2022

Facts & Figures

The GST Council lowered the rate from **5** percent (from the earlier proposed rate of 12 percent) on raw cashew nuts and cashew kernels, and to **12** percent (from 18 percent) on the value-added products such as roasted and salted cashews and flavored cashes after several follow-ups with the state and central government.

Highlights

During 2016- 2022, the association arranged a 2 Mega Exhibition & Seminar on Cashew Processing Machinery Technologies & Allied Products in Panruti. Around 400 delegates from different states and countries participated in the event. More than 2crores of machinery has been sold in these events

Highlights

- TNCPEA is the first cashew association participated in Gulf Food with their members.

Highlights

- Cashew Special Center is approved to setting up by Tamil Nadu Government.

Highlights

We, TNCPEA started to celebrate the Cashew day event every year.

2021, TNCPEA set a record for creating and displaying the largest cashew kernel mosaic. The mosaic, measuring **26.5 ft x 24.5 ft**, was displayed and created using **834.58 kg** cashew kernels in Panruti, on November 23 - Cashew Day.

Highlights




Challenges – FSSAI

- FSSAI has made it mandatory for imported raw cashew nuts for testing the same treating it as FOOD item. Raw cashew nut is an industrial raw material and not an edible food item as it is.
- This has created a lot of paper work and unnecessary delay in taking delivery of the imported goods leading to cost overrun. We can obtain edible cashew kernels from raw cashew nuts by putting it to various processes like Steam cooking, De-shelling, Heating, Cooling and Peeling etc. only. We can't consume it directly.
- We requested to reverse the related notification issued by the FSSAI authorities.

Challenges - Warehouse

- There is not enough dry warehouse facility available in Panruti area in government sector to store raw cashew nuts and get funding from nationalized banks based on the warehouse receipts.
- To help the farmers to store their harvest and small processing units to store their stock, it is requested to construct a dry warehouse facility.

Challenges – Cold Storage



There is no cold storage facility in Panruti area. To store the finished goods (cashew kernels) as well as other vegetable items & Jack fruit, it is requested to construct a cold storage facility so that the stored goods can be sold during the peak demand season to get the maximum income.

Challenges – Incentives



The central government has withdrawn/reduced the incentives for cashew exports leading to our product being uncompetitive in international market and our export volume is coming down. We request for restoration of the incentives to previous levels without any CAP value



Thank you

I would like to take this opportunity for my TNCPEA and to my team for their commitment and strong work ethic, we know next year will be even better than the last.

We look forward to working together.

M. Ramakrishnan

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